

DUNBAR AMATEUR SWIMMING CLUB

Social Media Policy



1. BACKGROUND

- 1.1 Dunbar ASC recognises that the use of networking sites is a growing phenomenon and is increasingly used as a communication tool choice by young people and more recently by adults.
- 1.2 With the development of our own Facebook page, it has highlighted that whilst these technologies provide exciting opportunities, they are accompanied by dangers and negative consequences, if abused by users.
- 1.3 This policy will set down guidelines for acceptable use, not only for our own Facebook page, but all online social networking communications as they relate to Dunbar ASC.

2. TECHNOLOGIES

- 2.1 This policy includes (but is not limited to) the undernoted technologies:
 - Personal blogs,
 - Twitter
 - Facebook
 - Snapchat
 - Instagram
 - You Tube
 - Personal Web Sites

3. ACCEPTABLE USE

- 3.1 The following rules must be adhered to by all users:

3.2 Safety

- i) You or your child will not bully, intimidate, or harass any user.
- iii) You or your child will not post any photographs, videos or make comments that may be hurtful, untrue and upsetting or may be used by other people in a way you did not intend or want.
- iii) You or your child will not post content that is hateful, threatening, or pornographic; incites violence; or contains nudity or graphic or gratuitous violence.
- iv) You or your child will not post any information that contains alcohol-related or other mature content (including advertisements)

3.3 Protecting Other People's Rights

- i) We respect other people's rights, and expect you to do the same.
- ii) You or your child will not write any derogatory or offensive comments in relation to Dunbar ASC or any other swimming club.
- iii) You or your child will not post comments criticising or verbally abusing swimmers, coaches, officials or members of Dunbar ASC or any other swimming Club.
- iv) You or your child will not post photographs on the DASC Facebook page as you may be in breach of the Club's Photography Policy. This is an information sharing facility only and does not replace the Dunbar ASC website.
- v) You or your child will not post content or take any action on DASC Facebook that infringes or violates someone else's rights or otherwise violates the law.

3.4 DASC Facebook Registration

- i) You will not provide any false information on Dunbar Swimming Club Facebook, or create an account for anyone other than yourself without permission.
- ii) You will not allow your child to use Dunbar Swimming Club Facebook if they are under 13 years of age.

3.5. Consequences of Actions

- i) Parents should be aware that posting messages, comments or any media on a social networking site that breaches the above requirements will breach the Parent's Code of Conduct.
- ii) Any individual found to be in breach of this Policy may face disciplinary action in accordance with the Club's Disciplinary, Grievance and Complaints Procedures.

4. MANAGEMENT OF DASC FACEBOOK PAGE

- 4.1 To ensure that the site is used in good spirit and to the benefit of the Club, DASC Facebook page will be managed and monitored by Hannah Lorimer, Facebook Administrator.

5. SOCIAL NETWORKING SERVICES, SOCIAL MEDIA AND SPORT: GUIDELINES FOR SAFEGUARDING CHILDREN AND YOUNG PEOPLE

- 5.1 The Child Protection in Sport Unit Briefing Document "Social networking services, social media and sport: Guidelines for safeguarding children and young people" gives more in depth guidance on social networking sites. It can be accessed via the British Swimming or Child Protection in Sport Unit website at www.cpsu.org.uk.
- 5.2 A user guide for parents and swimmers for Twitter is available to view at www.swimming.org.

6. WHAT TO DO IF YOU HAVE CONCERNS

- 6.1 As a user of a social networking site, whether you are a child or an adult, you may at some time have a concern about what you are seeing or being told about by another user.

- 6.2 The nature of these concerns may vary but should these concerns be connected to Dunbar ASC then please contact:

- Hannah Lorimer, DASC Facebook Administrator
- Eden Blair, DASC Child Protection Officer

- 6.3 Alternatively, depending on the nature of your concerns, a list of agencies that you can contact, anonymously if you wish, where you or your child can raise such concerns has been provided below:

- The Child Exploitation online Protection Unit (CEOP) at www.ceop.gov.uk or by pressing the CEOP button on Facebook
- If your child is under 18 they can use the "Your Chance to Talk" form on the "Child Power" section of the www.swimming.org
- www.childnet.org.uk which is a NSPCC support service specifically for young people.
- www.childline.org.uk is another NSPCC support service. Using this website, children can talk confidentially to NSPCC advisors online about any issues or problems they may be experiencing, using an application similar to Instant Messenger (IM). Stop It Now freephone 0808 1000 900.
- The Local Police or Children's Services - their number appears in the phone book.
- The NSPCC helpline 0800 800 5000 or www.nspcc.org.uk for adults concerned about the welfare or safety of a child.
- The Internet Watch Foundation (IWF) www.iwf.org.uk The IWF was established by the internet industry to provide a UK internet hotline which can be anonymous for the public and IT professionals to report criminal online content in a secure and confidential way.